



2026 ReStore Business Challenge "CIRCUIT COUTURE" DESIGNER: DeeDee Johnson MODEL: Lynoa Blakely PHOTO: Joe Kline

The Rubbish Renewed Eco Fashion Show **BUSINESS CHALLENGE** engages local, socially conscious businesses in creativity, community, and sustainability. It provides opportunities to:

- Promote your business and its sustainable practices
- Support local education
- Join in friendly competition with like-minded businesses
- AND be a part of this forward thinking event!

\$400 Entry Fee (or reduced with sponsorship levels)

- Your business community (CEO, employee, artist friend . . .) creates a trash-fashion piece from refuse produced by your organization.
- Your trash-fashion piece is **automatically included in the fashion show**.
- Featured in social media posts before and after the event.
- Represented in a looping slideshow before, between, and after the runway show.
- Business' sustainable practices emphasized during the event.
- A section of the runway (before and after intermission) is devoted to BC participants.
- Compete for the Coveted Trash Trophy (Winner decided by audience ballot).

BUSINESS CHALLENGE ENTRY PROCESS

First 10 Commitment Forms will hold your space until March 1st for the Business Challenge!

To hold a space NOW for the 2027 Rubbish Renewed Eco Fashion Show Business Challenge until March 1st fill out the Commitment Form (*Business Name, Contact Person, email, and phone*). On February 15th we will send out a reminder and link to the 2027 BUSINESS CHALLENGE SUBMISSION PROCESS. **To finalize and secure your space** in the 2027 Saturday, May 1st Rubbish Renewed Eco Fashion Show Business Challenge, you will need to **complete the Submission process by March 1st**.

Completed Commitment Forms beyond the first 10, will be added to a wait list in the order submitted. On March 1st, if there are spaces available, wait listed businesses will have the first come option to submit.

Submission is secured for the 1st 10 entries when Rubbish Renewed receives completed electronic form + \$400 fee



2026 BUSINESS CHALLENGE WINNER

ReStore: *Circuit Couture*

Designer: *DeeDee Johnson*

Model: *Lynoa Blakely*

Materials: *Computer motherboards, broken keyboard keys, tattered banners, t-shirt rags, thrifted skirt slip, vest and old Restore t-shirt, wire, buttons, beads and trashed bike tube parts woven in*

Photo: *Jen Lee Photography*

CRITERIA

- 1. Mission** – Is your garment furthering the Rubbish Renewed Mission? Does the description of your garment and piece communicate: *transforming trash, inspiring community for a sustainable earth*
- 2. Materials** – Does your garment fit the *trash fashion* and/or *re-fashion* definitions? Does your garment transform trash into fashion?
- 3. Design** – Does your garment communicate a coherence in design, an innovative technique, unique aesthetics, and creative expression?
- 4. Construction** – Do you demonstrate quality in construction? Does your construction quality inspire long-term use?

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