

SPONSORSHIP OPPORTUNITIES

Creativity - Sustainability - Community

Through an inclusive, innovative, and inspiring event, the Rubbish Renewed Eco Fashion Show fuses environmental awareness, creativity, and community engagement—bringing sustainability to the runway through one-of-a-kind garments made from repurposed and discarded materials. What began as a grassroots school fundraiser has grown into a beloved Bend tradition engaging student designers from 35 Central Oregon Schools and supports Realms Middle School's impact. This fashion-centered, sustainably produced event uses creativity as a catalyst for change.



Visibility before, during and after event • Meaningful community engagement • Alignment with sustainability and creativity • Opportunities for employee participation

By sponsoring Rubbish Renewed your organization can connect its brand with a memorable community event while supporting local education and inspiring a new generation of sustainably minded, action-oriented community.

Sponsorship Snapshot	
Presenting Sponsor	$3000
Waste Wrecker	$2500
Refuse Remover	$1800
Debris Demolisher	$1200
Trash Taperer	$600
Community Composter	<$600

PRESENTING SPONSOR: $3000

BEFORE THE EVENT

- "Presented By" logo on poster
- "Presented By" logo/link on website homepage and sponsor page
- Social media recognition
- "Presented By" recognition in press release
- Individual blog feature
- Pre-event radio and print advertising
- Logo/Name in all marketing materials

AT THE EVENT

- Six GA tickets *(Reserved seats upon request)*
- Four VIP Experience tickets*
- Four Promo slides in looping slideshow
- Special emcee recognition
- Business Challenge included ($400 value)*

AFTER THE EVENT

- "Presented By" recognition in post-event appreciation

WASTE WRECKER: $2500

BEFORE THE EVENT

- Logo on poster
- Logo/link on website homepage and sponsor page
- Social media & press release recognition
- Individual blog feature
- Pre-event radio and print advertising
- Name on all marketing materials

AT THE EVENT

- Five GA tickets *(Reserved seats upon request)*
- Three VIP Experience tickets*
- Three Promo slides in looping slideshow
- Special emcee recognition
- Business Challenge included ($400 value)*

AFTER THE EVENT

- Recognition in post-event appreciation

REFUSE REMOVER: $1800

BEFORE THE EVENT

- Logo on poster
- Name/link on website homepage and logo/link sponsor page
- Social media & press release recognition
- Group blog feature
- Pre-event radio advertising

AT THE EVENT

- Four GA tickets *(Reserved seats upon request)*
- Two VIP Experience tickets*
- Two Promo slides in looping slideshow
- Emcee recognition
- Business Challenge included ($400 value)*

AFTER THE EVENT

- Post-event sponsor appreciation

DEBRIS DEMOLISHER: $1200

BEFORE THE EVENT

- Logo on poster
- Name/link on website homepage and logo/link sponsor page
- Social media & press release recognition
- Group blog feature

AT THE EVENT

- Three GA tickets
- One Promo slide in looping slideshow
- Emcee recognition
- Business Challenge - $200 ($400 value)*

AFTER THE EVENT

- Post-event sponsor appreciation

TRASH TAPERER: $600

BEFORE THE EVENT

- Logo on poster
- Name/link on website homepage and logo/link sponsor page
- Social media & press release recognition

AT THE EVENT

- Two GA tickets
- Paired Promo slide in looping slideshow

AFTER THE EVENT

- Post-event sponsor appreciation

COMMUNITY COMPOSTER: <$600

BEFORE THE EVENT

- Business name on poster
- Name on website home & sponsor pages
- Social media recognition

AT THE EVENT

- One GA tickets
- Shared Promo slide in looping slideshow

AFTER THE EVENT

- Post-event sponsor appreciation

*VIP Experience

Includes pre-party access, drinks and appetizers, rink-side lounge, penalty-box viewing and prime runway seating.

*Business Challenge

Create one trash-fashion garment that is automatically on the runway. This employee-engagement opportunity lets your business showcase its sustainable practices, support local education, and join a friendly competition with like-minded organizations. *(More info available).*

EVENT FACTS



Mountain Burger Business Challenge
Designer Kelly Powell Model: Presley Byrnes
Photo: Joe Kline

- *An inclusive, sustainable community event with 700+ in attendance each year.*
- *Since 2010, trash fashion by student designers from 35 Central Oregon Schools featured.*
- *11,000+ people attended over 14 event years!*
- *Electrifying runway show with 50+ local student, adult and business designers each year.*
- *Active social media presence before, during, and after the event.*
  - *2 years stats:150+ Facebook and Instagram posts; 40+ blog posts with 40,000+ views*
- *Providing an opportunity for organizations to amplify mission:*
  - *Business Challenge*
  - *Local "Eco" Marketplace*
  - *Interactive educational booths*
  - *Dedicated team of volunteers*
- *Local food and drink*
- *Interactive art installation*

- ***A fundraiser for Realms Middle School to educate students as change makers.***

Sponsor business exposure starts now!

BECOME A SPONSOR

Ready to connect your organization with Rubbish Renewed? Choose the sponsorship level that best fits your goals and contact us to confirm availability.

Sponsor Contact Information	
Business Name	
Contact Name	
Email Address	
Phone Number	
Mailing Address	
Website URL	

Contact rubbishrenewed@gmail.com

Rubbish Renewed Eco Fashion Show is coordinated by Friends of Realms, a 501(c)(3) nonprofit (Tax ID 93-1309645). Please make checks payable to Friends of Realms.