



2025 Business Challenge Humm Kombucha "THE SUGAR HUMM FAIRY" DESIGNER/MODEL: Zhenya Cotita PHOTO: Joe Kline

The Rubbish Renewed Eco Fashion Show **BUSINESS CHALLENGE**

engages local, socially conscious businesses in creativity, community, and sustainability. It provides opportunities to:

- Promote your business & its sustainable practices
- Support local education
- Join in friendly competition with like-minded businesses
- AND be a part of this forward thinking event!

\$400 Entry Fee *(or reduced with sponsorship levels)*

- Your business community (CEO, employee, artist friend . . .) creates a trash-fashion piece from refuse produced by your organization.
- Your trash-fashion piece is **automatically included in the fashion show.**
- Featured in social media posts before and after the event.
- During the event, your business will be represented in a looping slideshow before, between, and after the runway show.
- Your business' sustainable practices will be emphasized during the event.
- A section of the runway (before and after intermission) will be devoted to business challenge participants.
- Your garment competes for the Coveted Trash Trophy (Winner decided by audience ballot).
- 2 General admission tickets for business + designer & model admission (and +1's for both)

BUSINESS CHALLENGE SUBMISSION PROCESS

First 10 Complete Submissions will secure a space in the Business Challenge

Business Challenge entries may be submitted as either **Trash-fashion** or **Re-fashion**. With completed and timely submission (**first 10 entries**) your garment will be automatically accepted! Please use our Mission, and the Definitions and Criteria on rubbishrenewed.org website to make sure your garment fits with the goals of the event.

TO SUBMIT ELECTRONICALLY (linked on rubbishrenewed.org)

Follow these 3 steps:

1. Fill out the electronic submission form on the rubbishrenewed.org website (in Applications - Business Challenge) or link in the follow-up email.
2. Use the PayPal Link or send a check written to *Friends of Realms* and address to: **Rubbish Renewed, Realms Schools, 20730 Brinson Road, Bend OR 97701 (Checks preferred).**
3. Email photos when available to rubbishrenewed@gmail.com naming them with your business name and number 1, 2, 3 . . . We will use these in promotional materials.

Submission is secured for the 1st 10 entries when Rubbish Renewed receives completed electronic form + \$400 fee



2025 BUSINESS CHALLENGE WINNER

The Gear Fix: *Moth, Mess, Monster*

Designers: *Nico Brilmyer, Kasey Boyd, Kate Weatherholtz*

Model: *Bill Arnot*

Materials: *old sleeping pads, tents, jackets, climbing rope and tent poles*

Photo: *Kimberly Teichrow Photography*

MATERIALS NOT ACCEPTED

- New materials and items beyond 10% of the overall garment
- Unsafe materials such as those that give off fumes, chemicals, or particulate matter
- Materials that are sharp or poorly fastened to a garment
- Live plant materials and/or organic matter (Read more [HERE](#) about our stance on organic matter)

CRITERIA

1. **Mission** – Is your garment furthering the Rubbish Renewed Mission? Does the description of your garment and piece communicate: *transforming trash, inspiring community for a sustainable earth*
2. **Materials** – Does your garment fit the *trash fashion* and/or *re-fashion* definitions? Does your garment transform trash into fashion?
3. **Design** – Does your garment communicate a coherence in design, an innovative technique, unique aesthetics, and creative expression?
4. **Construction** – Do you demonstrate quality in construction? Does your construction quality inspire long-term use?

visit us at rubbishrenewed.org and



/rubbishrenewed